WHAT IS CLAIMED IS:

1. A printer apparatus for a thermosensible adhering sheet comprising:

printing means for printing a printable face of a thermosensible adhering sheet constituted by forming a thermosensible adhesive layer on other face of a sheet-like base member having the printable face on one face thereof;

carrying means arranged to be opposed to the printing means for carrying the thermosensible adhering sheet in a predetermined direction; and

controlling means for carrying out a control when the thermosensible adhering sheet is subjected to a printing processing and a thermally activating processing,

wherein the carrying means comprises thermally activating means for heating the thermosensible adhesive layer to thermally activate, and the controlling means subjects the thermosensible adhesive layer to the thermally activating processing by controlling the thermally activating means while subjecting the printable face to the printing processing by controlling the printing means.

- 2. The printer apparatus for a thermosensible adhering sheet according to claim 1, wherein the carrying means comprises a shaft made of a metal having a hollow portion and a halogen lamp arranged at the hollow portion of the shaft.
 - 3. The printer apparatus for a thermosensible adhering

sheet according to claim 1, wherein an outer peripheral face of the carrying means is coated with a silicon species resin or a fluorine species resin.

- 4. The printer apparatus for a thermosensible adhering sheet according to claim 1, further comprising a temperature measuring sensor for measuring a surface temperature of the carrying means, wherein the controlling means controls the thermally activating means based on a measured result by the temperature measuring sensor.
- 5. The printer apparatus for a thermosensible adhering sheet according to claim 1, wherein the carrying means is attached to a main body frame via an insulating member.
- 6. The printer apparatus for a thermosensible adhering sheet according to claim 1, wherein the printing means is a thermal head constituted by arranging a plurality of heat generating elements which can individually be controlled to conduct electricity in a column-like shape.